



Rochester A.B.O.V.E.
(Achieving & Bringing Our Vision to Excellence)

Rochester A.B.O.V.E. (Achieving & Bringing Our Vision to Excellence) is pleased to present its sixth annual African-American Festival, Saturday, August 4th, 2012 at Highland Bowl Park in Rochester, New York.

The purpose of this special day is to celebrate **African-American heritage and culture through music, dance, art, literature, education and spoken word. In addition, the festival will build unity, pride, and self-esteem in an effort to improve the quality of life in our community.** There will be an area for children that will include face painting, pony rides, carnival games, and story telling from 12-5pm.

The event will be centered on African/African-American culture; however, **attendance will be encouraged among people of all ethnic and cultural backgrounds.** It is our belief that knowledge of culture generates understanding among all people. It is for this reason that **we encourage everyone, regardless of ethnicity, to come and join us in the festivities.**

We are seeking your support by purchasing an ad in our festival program to proceed with the planning of this event. The program will be distributed to participants/attendees of the festival! The prices are as follows:

- **Full Page (5" w x 8" h) \$100.00**
- **Half Page (5" w x 3-7/8" h) \$50.00**
- **Quarter page (2-7/16" w x 3-7/8 h") \$35.00**
- **Also Available:**
- **Inside back cover full page ad \$150.00**
- **Inside front cover full page ad \$200.00**
- **Outside back cover full page ad \$250.00**
- **Stage Banner – please inquire (prices depends on size of banner)**

P.O. Box 26242 ▪ Rochester, NY 14626 ▪ Phone (585) 576-2471 ▪ (585) 563-7155

"No Oceans Can Separate Our Blood and Our Cultures"

Website: www.rochesterabove.org Email: info@rochesterabove.org



Rochester A.B.O.V.E
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Company/Individual Name _____

Contact Information:

Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Signature _____ Date _____

My Signature indicates authorization to make this commitment on behalf of my company

YES! We want to support Rochester A.B.O.V.E. African-American Festival on Saturday, August 4, 2012.

Full page (\$100) _____ **Half page** (\$50) _____

Quarter page (\$35) _____ **Inside back cover** (\$150) _____

Inside front cover (\$200) _____ **Outside back cover** (\$250) _____

Banner (please inquire) _____

Sponsorship should be paid in full no later than June 30, 2012

Please make checks payable to and mail this form to:

Rochester A.B.O.V.E.
PO Box 26242
Rochester, NY 14626

*Thank you for your contribution !
This contribution qualifies for a charitable tax deduction.*

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